

MOKASSER NEWS # 6

Habitare 2011 Furniture Fair, Helsinki Finland

Mokasser has just returned from its participation at the "Please take a seat" exhibition at the Habitare 2011 Furniture Fair - the first time the company ventures into the Finnish market. The exhibition presented some of the most important Norwegian furniture designs from the last 60 years and has its origins at the Department of Design at the Bergen National Academy of Arts. Several prototypes from young designers and students were also included. Two pieces from the Mokasser collection were displayed, the Whole in One chair and the Good News coffee table.

The visitor's response to the Whole in One chair in particular was overwhelming and the chair arguably attracted the most attention from the public out of the 25 or so chairs displayed at the Norwegian stand. Lots of people stopped to try the chair and to take photo's. Also from professional interior architects and architects the feedback was positive. Besides participating at the exhibition, Mokasser visited several retailers in the Helsinki area to see how we can provide our products to the design-loving Finnish. Two presentations were also held, one at the Royal Norwegian Embassy and one in Hall 7 at the Fair.



Please take a seat at Habitare.



2 Whole in One chairs in distinguished surroundings at the Ambassador's residence. Ambassador Leidulv Namtvedt (left) and Suvi Huttunen from Tommila Architects

Mokasser's Karl Marius Sveen, Roger Sveian and Paul van Wonderen wish to extend their thanks to the organizers of the "Please take a seat" exhibition, the Royal Norwegian Embassy in Helsinki, the Bergen National Academy of the Arts, the Norwegian Design Council and last but not least the Habitare 2011 organizers and the public and professionals for visiting our stand.

Best regards Roger, Paul and Karl Marius. / www.mokasser.com, office@mokasser.com

